

Track 1: CLINICAL	Track 2: TECHNOLOGY	Track 3: SUPPLY CHAIN	Track 4: BUSINESS	Track 5: CONTRACTING	Track 6: SPECIALTY PHARMACY	Track 7: CARE MANAGEMENT	Track 8: INDUSTRY SURVEY
<b>DAY 1 TUESDAY, OCTOBER 30</b>							
6:30 am – 7:30 am	Conference Registration						
6:30 am – 7:30 am	<b>Networking Breakfast</b>						
7:30 am	Opening Remarks and Greeting <ul style="list-style-type: none"> <li>• Burt Zweigenhaft, Co-Chair, AVBCC</li> <li>• Michael Kolodziej, Co-Chair, AVBCC</li> <li>• William McGivney, Co-Chair, AVBCC</li> <li>• Jayson Slotnik, Co-Chair, AVBCC</li> </ul>						
7:30 am – 8:30 am	<b>Keynote</b>						
8:30 am – 9:15 am	<b>Tomorrow's Cancer Care: A Government Policy Perspective</b> <ul style="list-style-type: none"> <li>• Moderator: Jayson Slotnik, JD, MPH, Managing Partner, Health Policy Strategies</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Randy Burkholder, VP, Policy and Research, PhRMA</li> <li>o Crystal Kuntz, VP, Healthcare Policy and Research, Biotechnology Innovation Organization (BIO)</li> <li>o A. Mark Fendrick, MD, Director, Center for Value-Based Insurance Design, University of Michigan</li> </ul> </li> </ul>						
9:15 am – 10:00 am	<b>Tomorrow's Cancer Care: An Insurance Payer's Perspective</b> <ul style="list-style-type: none"> <li>• Moderator: Michael Kolodziej, MD, VP and Chief Innovation Officer, ADVI Health LLC</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Steve Peskin, MD, MBA, FACP, Executive Medical Director, Population Health, Horizon BCBS</li> <li>o William (Bill) Winkenwerder, Jr, MD, Chairman, Citiustech and former CEO, Highmark Health</li> </ul> </li> </ul>						
10:00 am – 10:45 am	<b>Tomorrow's Cancer Care: A Center of Excellence Perspective</b> <ul style="list-style-type: none"> <li>• Moderator: William McGivney, PhD, Managing Principal, McGivney Global Advisors</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Al Benson III, MD, FACP, FASCO, Northwestern Medicine</li> <li>o Maurie Markman, MD, President, CTCA Medicine &amp; Science</li> </ul> </li> </ul>						
10:45 am – 11:15 am	<b>Tomorrow's Cancer Care: The Community-Based Care Perspective</b> <ul style="list-style-type: none"> <li>• Moderator: Michael Kolodziej, MD, VP and Chief Innovation Officer, ADVI Health LLC</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Barry Brooks, MD, Medical Director, US Oncology</li> <li>o Christian Downs, JD, MHA, CEO, Association of Community Cancer Centers</li> <li>o Jeffrey Scott, MD, CMO, Integra Connect, LLC</li> </ul> </li> </ul>						
11:15 am – 12:00 pm	<b>Keynote: Cancer Drug Trend Report</b> <ul style="list-style-type: none"> <li>• Douglas Long, VP, Industry Relations, IQVIA</li> </ul>						
12:00 pm – 12:45 pm	<b>Keynote: Cancer Care into the Future</b> <ul style="list-style-type: none"> <li>• Greg Simon, President, Biden Cancer Initiative</li> </ul>						
12:45 pm – 1:30 pm	<b>Tomorrow's Cancer Care: The Employer Perspective</b> <ul style="list-style-type: none"> <li>• Moderator: F. Randy Vogenberg, PhD, RPh, Principal, Institute for Integrated Healthcare (IIH)</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Michael Thompson, President &amp; CEO, National Alliance of Healthcare Purchaser Coalitions</li> <li>o Patricia Goldsmith, CEO, CancerCare</li> </ul> </li> </ul>			<b>Optimizing Patient Services: Solutions in Cancer Care</b> <ul style="list-style-type: none"> <li>• Moderator: Douglas Bock, Partner, Archbow Consulting</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Sumner Madden, Senior Director, Access360, AstraZeneca</li> <li>o Michael Fitzgibbons, CEO, Claritas Rx</li> <li>o Tara Herington, RN, VP, Sonexus™ Access and Patient Support, Cardinal Health</li> </ul> </li> </ul>			
1:30 pm – 2:15 pm	<b>Tomorrow's Cancer Care: A Pharma Perspective</b> <ul style="list-style-type: none"> <li>• Moderator: William McGivney, PhD, Managing Principal, McGivney Global Advisors</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Axel Hoos, MD, SVP, Head, Oncology R&amp;D, GlaxoSmithKline</li> <li>o Kim Blackwell, MD, VP, Early Phase Development &amp; Immuno-oncology, Eli Lilly &amp; Co</li> </ul> </li> </ul>						
2:15 pm – 3:15 pm	<b>BREAKOUT 1: CLINICAL Cell-Based Immunotherapies</b> <ul style="list-style-type: none"> <li>• Moderator: Morrie Ruffin, CEO, Adjuvant Partners</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Alfred Slanetz, PhD, CEO, Genius Biotechnology</li> <li>o Kim Noonan, PhD, Founder &amp; CSO, WindMIL Therapeutics</li> <li>o Sean Tunis, MD, MSc, Founder &amp; CEO, Center for Medical Technology Policy</li> <li>o Kimberly Freeman, VP, Global Commercial Strategy, Adaptimmune</li> <li>o Greg Russotti, PhD, VP, Cell Therapy Technical Development, Celgene Corporation</li> </ul> </li> </ul>	<b>BREAKOUT 2: TECHNOLOGY Applying Machine Learning to Aid Decision-Making in Cancer Treatment</b> <ul style="list-style-type: none"> <li>• Moderator: Annatasiah Mhaka, PhD, Senior Advisor, Adjuvant Partners, and Co-Founder, Alliance for Artificial Intelligence In Healthcare</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o George Daneker, MD, CMO, Cancer Treatment Centers of America</li> <li>o William A. Flood, MD, MSc, CMO, eviti NantHealth</li> <li>o Robert S. Miller, MD, VP &amp; Medical Director, CancerLinQ, American Society of Clinical Oncology</li> <li>o Rohit Borker, PhD, VP &amp; Head, Health Economics and Outcomes Research, US Oncology: Novartis Pharmaceuticals Corporation</li> <li>o Ben Newton, PhD, Global Head, GE Healthcare Life Sciences Molecular Imaging</li> </ul> </li> </ul>	<b>BREAKOUT 3: SUPPLY CHAIN Oncology Supply Chain</b> <ul style="list-style-type: none"> <li>• Moderator: Kevin Cast, Partner, Archbow Consulting</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Randy Maloziec, VP, Bio Services, US Bioservices, an AmerisourceBergen Specialty Company</li> <li>o Lisa Harrison, Senior Director, Pharmacy and Clinical Services, ION Solutions</li> <li>o Nick Calla, RPh, Esq, VP, Industry Relations, Cardinal Health Specialty Solutions</li> </ul> </li> </ul>	<b>BREAKOUT 4: CARE MANAGEMENT The Patient Voice and Advocate Perspective</b> <ul style="list-style-type: none"> <li>• Moderator: Robert Goldberg, PhD, CEO, Thrive HealthRx</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Daniel Klein, President &amp; CEO, Patient Access Network Foundation</li> <li>o Clorinda Walley, CEO, Chronic Disease Fund</li> <li>o Patricia Goldsmith, CEO, CancerCare</li> <li>o Elizabeth Franklin, LGSW, ACSW, Executive Director, Cancer Policy Institute, Cancer Support Community</li> </ul> </li> </ul>			
3:15 pm – 4:15 pm	<b>BREAKOUT 5: SUPPLY CHAIN CAR-T Pipeline and Market Access</b> <ul style="list-style-type: none"> <li>• Moderator: Morrie Ruffin, CEO, Adjuvant Partners</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Amy DuRoss, MBA, Co-Founder &amp; CEO, Vlneti</li> <li>o Joel Brill, MD, CMO, Predictive Health, LLC</li> <li>o Bob Charles, BS, MBA, Founder/Principal The GeneriSys Company</li> <li>o Greta Stone, Deputy VP, Policy &amp; Research, PhRMA</li> </ul> </li> </ul>	<b>BREAKOUT 6: TECHNOLOGY Big Data: "The New Oil"</b> <ul style="list-style-type: none"> <li>• Moderator: Michael Kolodziej, MD, VP and Chief Innovation Officer, ADVI Health LLC</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Marcus Neubauer, MD, VP &amp; Medical Director, Value-Based Reimbursement, McKesson Specialty Health</li> <li>o Susan Weidner, MS, SVP, Intrinsic Specialty Solutions, Amerisource-Bergen</li> <li>o Ash Malik, President, Life Sciences Division, Integra Connect, LLC</li> </ul> </li> </ul>	<b>BREAKOUT 7: CONTRACTING Update on the CMS Oncology Care Model and Other Oncology Alternative Payment Models</b> <ul style="list-style-type: none"> <li>• Moderator: Pamela Pelizzari, MPH, Healthcare Consultant, Milliman</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Michael Ruiz de Somocurcio, MBA, VP, Payer &amp; Provider Collaboration, Regional Cancer Care Associates</li> <li>o Dennis P. Scanlon, PhD, Distinguished Professor of Health Policy &amp; Administration, The Pennsylvania State University</li> </ul> </li> </ul>	<b>BREAKOUT 8: BUSINESS The Burden of Cancer Care: Financial &amp; Nonfinancial Costs Associated with Cancer Diagnosis &amp; Treatment</b> <ul style="list-style-type: none"> <li>• Moderator: Christine Ferro, CHFP, Healthcare Analytics Consultant, Milliman</li> <li>• Faculty: Danielle Bubnis, Senior Director, Advocacy, Leukemia &amp; Lymphoma Society</li> </ul>			
4:15 pm – 5:00 pm	<b>BREAKOUT 9: CLINICAL Genomics and Personalized Medicine</b> <ul style="list-style-type: none"> <li>• Moderator: Louis Jacques, MD, Chief Clinical Officer, ADVI Health LLC</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Stan Skrzypczak, VP, Corporate Development &amp; Reimbursement, Guardant Health</li> <li>o Edward Abrahams, PhD, President, Personalized Medicine Coalition</li> <li>o David Spetzler, MS, PhD, MBA, President &amp; CSO, Caris Life Sciences</li> <li>o John Simmons, PhD, Director, Translational Science and Diagnostics, PGDx</li> <li>o Rachel Anhorn, PharmD, Director, Payer Policy and Health Outcomes, Foundation Medicine</li> </ul> </li> </ul>	<b>BREAKOUT 10: CONTRACTING Value-Based Oncology Care</b> <ul style="list-style-type: none"> <li>• Moderator: Jude Gallagher, PA, MBA, Former Director, Complex Clinical Care Strategy, Humana</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Brian Bourbeau, MBA, LSSBB, Associate Director, Business Metrics and Analysis, American Society of Clinical Oncology (ASCO)</li> <li>o Virginia Calega, MD, MBA, FACP, VP, Medical Management &amp; Policy, Independence Blue Cross</li> <li>o Dennis P. Scanlon, PhD, Distinguished Professor of Health Policy &amp; Administration, The Pennsylvania State University</li> <li>o Ed Saltzman, Executive Chairman and Founder, Defined Health</li> </ul> </li> </ul>	<b>BREAKOUT 11: TECHNOLOGY Delivering Precision Medicine with New Digital Technologies</b> <ul style="list-style-type: none"> <li>• Moderator: Jeff Lombardo, PharmD, BCOP, Associate Director, Empire State Patient Safety Assurance Network</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Andrew Norden, CMO, Cota Healthcare</li> <li>o Eric Sredzinski, EVP, Clinical and Quality Assurance, Avella Specialty Pharmacy</li> <li>o Scooter Plowman, MD, MBA, MHSA, Medical Director, Proteus Digital Health</li> </ul> </li> </ul>	<b>BREAKOUT 12: SPECIALTY PHARMACY A Vision for Pharma Value-Based Drug Contracting</b> <ul style="list-style-type: none"> <li>• Moderator: Tom Michaels, SVP, Sales, Vivaleas</li> <li>• Faculty: <ul style="list-style-type: none"> <li>o Michael Reff, RPh, MBA, Executive Director &amp; Founder, NCODA</li> <li>o Ray Bailey, Director of Pharmacy, Florida Cancer Specialists</li> <li>o Matt Farber, Senior Director, Patient Care &amp; Advocacy, Oncology &amp; Fertility, Walgreens</li> </ul> </li> </ul>			
5:00 pm – 6:00 pm	<b>Keynote</b> <ul style="list-style-type: none"> <li>• Rowdy Gaines, Three-Time Olympic Gold Medalist and NBC Sports Commentator</li> <li>• Rob Butcher, Executive Director, Swim Across America</li> <li>• Steve Lundquist, 4-time Olympic Gold Medalist &amp; World-Record Holder</li> </ul> <b>Distinguished Researchers Panel:</b> <ul style="list-style-type: none"> <li>• Moderator: Neil Canavan, MSc, Author, <i>A Cure Within</i></li> <li>Panelists: <ul style="list-style-type: none"> <li>o Jedd Wolchok, MD, Memorial Sloan Kettering Cancer Center</li> <li>o Luis Diaz, MD, Memorial Sloan Kettering Cancer Center</li> <li>o Axel Hoos, MD, President, Oncology, GlaxoSmithKline</li> </ul> </li> </ul>						
6:00 pm – 9:00 pm	<b>Evening Network Reception:</b> <b>High-Value Auction Event to benefit Swim Across America: Making Waves to Fight Cancer</b> <b>Book Signing:</b> Neil Canavan, MSc, Author, <i>A Cure Within</i>						

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<b>DAY 2 WEDNESDAY, OCTOBER 31</b>							
6:30 am – 7:00 am	Networking Breakfast						
7:00 am – 7:50 am	<b>Oncology Drug Pipeline Overview, Next 3 Years</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Jeffrey Bockman, PhD, EVP, Oncology Practice Head, Defined Health, a Cello Health business</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Michael R. Mong, PharmD, Director, Specialty Pharmacy Development, Walgreen Co.</li> <li>o Cheryl Allen, BSPHarm, MBA, VP, Industry Relations, Diplomat Pharmacy</li> </ul> </li> </ul>						
7:50 am – 8:00 am	Opening Remarks <ul style="list-style-type: none"> <li>• Michael Kolodziej, MD, VP and Chief Innovation Officer, ADVI Health LLC</li> </ul>						
8:00 am – 9:00 am	<b>Oncology Drug Benefits into the Future</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Kevin Cast, Partner, Archbow Consulting</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Everett Neville, RPh, EVP, Strategy, Supply Chain &amp; Specialty, Express Scripts</li> <li>o Surya Singh, MD, Corporate VP, Head, Medical Benefit Management, CVS Caremark</li> <li>o Scott Reid, PharmD, eviCore Healthcare</li> <li>o C. Lyn Fitzgerald, SVP, US &amp; Global Development, National Comprehensive Cancer Network</li> </ul> </li> </ul>						
9:00 am – 10:00 am	<b>BREAKOUT 1: SUPPLY CHAIN Strategies for Delivering on Pharmaceutical Value, a Focus on Quality</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Darin Rubin, CEO, Managing Director, The Dedham Group LLC</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Danielle Ziernicki, BS, RPh, PharmD, National Quality Forum, Steering Committee for Cancer Project, The Dedham Group LLC</li> <li>o Ira Klein, MD, MBA, FACP, Senior Director, Healthcare Quality Strategy, J&amp;J Health Care Systems</li> <li>o Norris Turner, PharmD, PhD, VP, Strategic Alliances and Measure Implementation, Pharmacy Quality Alliance</li> </ul> </li> </ul>	<b>BREAKOUT 2: CLINICAL Biosimilars and Impact on Cancer Care</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Robert Rifkin, MD, Medical Director, Biosimilars, US Oncology Network</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o William Yoon, PharmD, MBA, Executive Director &amp; Head, US Medical Managed Markets &amp; Strategic Alliances, Sandoz</li> <li>o John Kelton, PharmD, Biosimilars Medical Director, Pfizer</li> <li>o Chrys Kokino, Global Commercial Head, Biologics &amp; Insulins, Mylan</li> <li>o Chad Pettit, Biosimilars Value and Access, Amgen</li> </ul> </li> </ul>	<b>BREAKOUT 3: BUSINESS The Pharma Food Chain—Driver of Inflation or Obstacle to Innovation?</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Bruce Pyenson, FSA, MAAA, Principal and Consulting Actuary, Milliman</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Richard Evans, Founder and General Manager, SSR LLC</li> <li>o Brian DeBusk, CEO &amp; President, DeRoyal; Vice Chair, Lincoln Memorial University; Commissioner, MedPAC</li> <li>o Anna Kalfenboeck, Program Director and Senior Health Economist, Center for Health Policy &amp; Outcomes, Department of Epidemiology &amp; Biostatistics, Memorial Sloan Kettering Cancer Center</li> </ul> </li> </ul>	<b>BREAKOUT 4: CARE MANAGEMENT Standardized Measurements and Process for Navigating Cancer Care</b> <ul style="list-style-type: none"> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Tricia Strusowski, MS, RN, Manager, Oncology Solutions; Chair, AONN+ Evidence into Practice Metrics Subcommittee</li> <li>o Danelle Johnston, MSN, RN, ONN-CG, OCN, Chief Nursing Officer, Senior Director of Strategic Planning &amp; Initiatives, The Lynx Group</li> </ul> </li> </ul>			
10:00 am – 11:00 am	<b>From K Street to Wall Street: A Look at Cancer Policy Influence on Markets</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Ipsita Smolinski, MBA, MPH, Managing Director, Capitol Street and McAllister &amp; Quinn</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Lisa Gill, Managing Director, Senior Analyst, Healthcare Technology &amp; Distribution, JPMorgan Securities, Inc</li> <li>o PNC Bank (TBA)</li> <li>o Geoff Meacham, PhD, Managing Director, Biotech &amp; Pharma Research, Barclays</li> </ul> </li> </ul>			<b>Radiology</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> William McGivney, PhD, Managing Principal, McGivney Global Advisors</li> <li>• <b>Panel:</b> <ul style="list-style-type: none"> <li>o Michael DeLeo, MD, Chief of Radiology, Southern New Hampshire Medical, Chair and Medical Director, Department of Radiology Hampshire Medical</li> <li>o Raj Singla, MD, CMO, Radiation Therapy, eviCore Healthcare</li> <li>o Ilya Gipp, MD, PhD, Oncology Solutions Executive, Philips Healthtech</li> </ul> </li> </ul>			
11:00 am – 12:00 pm	<b>View from Capitol Hill and State Capitals: Public Policy Outlook for Cancer Care</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Lindsay Greenleaf, Director, ADVI Health LLC</li> <li>• <b>Federal panelists:</b> <ul style="list-style-type: none"> <li>o John McManus, President &amp; Founder, The McManus Group</li> <li>o Kavita Patel, MD, Brookings Institution</li> </ul> </li> <li>• <b>State panelist:</b> <ul style="list-style-type: none"> <li>o Anthony Fiori, Managing Director, Manatt Health</li> <li>o Kip Piper, MA, FACHE, President, Health Results Group, LLC</li> </ul> </li> </ul>			<b>Oncology Nurse &amp; Nurse Navigators: Best Kept Secret in Value-Based Care</b> <ul style="list-style-type: none"> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Brenda Nevidjon, RN, MSN, FAAN, CEO, Oncology Nursing Society</li> <li>o Danelle Johnston, MSN, RN, ONN-CG, OCN, Chief Nursing Officer, Senior Director of Strategic Planning &amp; Initiatives, The Lynx Group</li> </ul> </li> </ul>			
12:00 pm – 1:00 pm	<b>Understanding Value Equations: Real-World Applications and Implications</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> William McGivney, PhD, Managing Principal, McGivney Global Advisors</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Peter Bach, MD, Director, Center for Health Policy &amp; Outcomes, Memorial Sloan Kettering Cancer Center</li> <li>o Anthony V. Coletta, MD, MBA, EVP, and President, Facilitated Health Networks, Independence Health Group</li> <li>o Ravinder Dhawan, PhD, VP &amp; Head, Oncology, Center for Observational &amp; Real-World Evidence, Merck</li> <li>o Amy Niles, VP, External Relations, Pan Foundation</li> </ul> </li> </ul>			<b>What Happens to a Cancer Patient, Stays with That Cancer Patient; When Will Physicians Accept Patient-Reported Data into Their EMRs</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Rick Lee, MHA, Chairman, CancerLife</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Charlie Coltman, Founder, CancerLife</li> <li>o Mark Soberman, MD, MBA, FACS, Chief Physician Executive, Monocacy Health Partners</li> <li>o Theresa Schmidt, MA, PMP, CSPO, Director, Discern Health</li> <li>o Gitesh Patel, Director, Global Business Development, Comprehensive Blood &amp; Cancer Centers (CBCC)</li> </ul> </li> </ul>			
1:00 pm – 2:00 pm	<b>Clinical Decision Support in the Midst of Rapid Scientific Innovation</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Michael Kolodziej, MD, VP and Chief Innovation Officer, ADVI Health LLC</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Robert J. Green, MD, SVP, Clinical Oncology, Flatiron Health</li> <li>o Charles Saunders, CEO, Integra Connect</li> <li>o Marcus Neubauer, MD, VP, and Medical Director, Value-Based Reimbursement, McKesson Specialty Health</li> <li>o Atul Dhir, MD, DPhil, CEO, New Century Health</li> </ul> </li> </ul>			<b>Patient Panel</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Jill Pollander, Director of Patient Services, National Organization for Rare Disorders</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Dennis P. Scanlon, PhD, Distinguished Professor of Health Policy &amp; Administration, The Pennsylvania State University</li> <li>o Bob Tufts, Cancer Survivor and Professor, Yeshiva University</li> <li>o Matthew Zachery, CEO, Stupid Cancer</li> <li>o Jonny Imerman, Founder, Imerman Angels</li> </ul> </li> </ul>			
2:00 pm – 2:45 pm	<b>Keynote</b> <ul style="list-style-type: none"> <li>• Clifford Hudis, MD, FACP, FASCO, CEO, American Society of Clinical Oncology</li> </ul>						
2:45 pm – 3:45 pm	<b>BREAKOUT 5: TECHNOLOGY Blockchain and Use Cases in Cancer Healthcare</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Jayson Slotnik, JD, MPH, Managing Partner, Health Policy Strategies</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Bob Charles, BS, MBA, The GeneriSys Company</li> <li>o Jennifer Hinkel, Partner, McGivney Global Advisors</li> </ul> </li> </ul>	<b>BREAKOUT 6: SPECIALTY PHARMACY Role of the Specialty Pharmacy in Cancer Care</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Sheila M. Arquette, RPh, Executive Director, National Association of Specialty Pharmacy</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Paul Jardina, President &amp; CEO, Onco360</li> <li>o Ray Bailey, Director of Pharmacy, Florida Cancer Specialists</li> <li>o Josh Stein, MBA, CEO, AdhereTech</li> <li>o Sheila Talty, RPh, MBA, Specialty Pharmacy, Business Development, Yale New Haven Health System</li> </ul> </li> </ul>	<b>BREAKOUT 7: INDUSTRY SURVEY Revitalizing Patient Cost-Sharing as a Benefit Control Tool: Results from an Industry Survey</b> <ul style="list-style-type: none"> <li>Melinda Haren, RN, Senior Director, Access Strategies, Zitter Health Insights</li> </ul>	<b>BREAKOUT 8: BUSINESS How Patient Support Services and Payer Policies Impact Patient Decision-Making, Adherence, and Treatment in Oncology</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Charles Stevens, Global Lead, ICON Access, Commercialization &amp; Communications/President MediMedia &amp; Complete Healthcare Communications, ICONplc</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Nicole Caswell, Executive Director of Operations, CoPilot Provider Services</li> <li>o Edward Hensley, Chief Commercial Officer &amp; Co-Founder, AssistRx</li> <li>o Maggie Adamski, Senior Director, Patient Insights and Engagement, ICON</li> <li>o Douglas Bock, Partner, Archbow Consulting</li> </ul> </li> </ul>			
3:45 pm – 4:30 pm	<b>Future Trends in the Cancer Care Ecosystem</b> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Michael Kolodziej, MD, VP and Chief Innovation Officer, ADVI Health LLC</li> <li>• <b>Faculty:</b> <ul style="list-style-type: none"> <li>o Brenton Fargnoli, MD, Medical Director, Flatiron Health</li> <li>o J. Lance Grady, VP Team Lead, Market Access &amp; Reimbursement, Avalere Health</li> <li>o Bruce Gould, MD, Medical Director, Northwest Georgia Oncology Centers, P.C.</li> </ul> </li> </ul>						
4:30 pm – 4:45 pm	Closing Remarks						